

**EXHIBIT 3**

# ShareView 300

DESKTOP VIDEO COMMUNICATIONS

## YOUR TIME IS VALUABLE.

ShareView™ 300 from ShareVision Technology™ can help you make the most of a diminishing resource: your time. Do you spend a lot of time in meetings, on the telephone and at the fax machine? Now you can spend less time getting your work done and obtain even better results. With ShareView 300 and your personal computer, you can simultaneously talk and collaborate on shared documents over one ordinary telephone line. Its unique collaboration features make it the best way to get your work done with others.



**A COMPLETE SYSTEM.** The ShareView 300 system includes software, a hands-free headset, a Communications Card with 14,400 bps fax/modem and all of the cables you will need to set up and connect.

**MORE VALUE FOR YOUR INVESTMENT.** ShareView 300 includes a built-in high-speed fax/modem, so in addition to its powerful collaborative features, you can enjoy easy file transfer, automatic fax send and retrieval and convenient access to your favorite networks, services and servers.

When deadlines are imminent and meetings are impractical, ShareView 300 is the next best thing to being there.

### FEATURES

Operates on a standard analog telephone line

### BENEFITS

Allows users to easily install and affordably use the system on readily available, existing telephone lines; the single line connection assures easy and inexpensive access, worldwide.

Collaborative Document sharing

Allows users to work together, naturally and easily, on a shared document just as if they were meeting in the same room.

Collaborative Whiteboard with draw, paint and text tools

Users can spontaneously brainstorm together and display ideas graphically for more effective communication.

Audio recording

Allows users to record important ShareView 300 conversations for later review and to share with colleagues for improved communication and understanding; ShareView's technology allows 30 minutes of audio to be recorded on one 1.44 MB floppy disk.

Phonebook

File information about contacts, including photographs and ShareView Business Cards, so that it can be easily retrieved and used with ShareView.

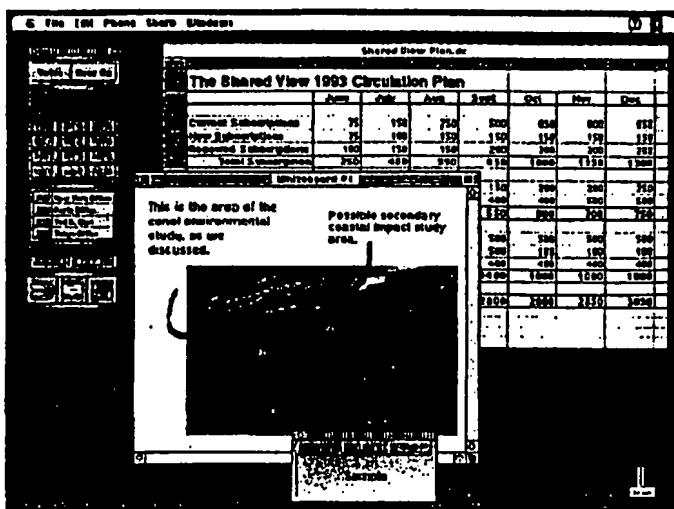
 ShareVision

A subsidiary of Creative Technology, Ltd.

# ShareView™ 300

## Document Sharing

You can both work on the same document from popular Macintosh software applications. You have simultaneous control of the same shared window, so it's easy to edit, review and collaborate on documents with another ShareView user.



## SYSTEM SPECIFICATIONS

<b>Audio</b>	<b>Speech Compression Algorithm</b>	VATP™(Vector Adaptive Transform Processing™)
	<b>Bandwidth</b>	4800 bps, dynamically allocated
<b>Modem</b>	<b>Communication Rate</b>	14400, 12000, 9600, 7200, 4800, 2400, 1200, 300 bps
	<b>Data Operating Modes</b>	CCITT V.42, V.42bis, V.32, V.32bis, V.22, V.22bis, V.21 Bell212A, Bell103
	<b>Modem Command Set</b>	Enhanced Hayes® AT command set
	<b>Fax Mode</b>	Fax class 1 (EIA/TIA 578), Fax class 2 (proposed: EIA/TIA 592) and Group 3 send and receive facsimile. Supports: V.29, V.27ter, V.21 Channel 2, V.17
<b>Power Requirement</b>	<b>ShareView Audio Card</b>	14 Watts
<b>Mechanical</b>	<i>Item</i> ShareView Audio Card	<i>Card Type</i> NuBus <i>Weight</i> 0.5lb (0.25 Kg) <i>Dimensions</i> 4" x 12.75" (10cm x 32.4 cm)
<b>Environmental</b>	<b>Operating Temperature</b> 50° to 104° F (10° to 40°C)	<b>Humidity</b> 30% to 90% <b>Storage Temperature</b> 50° to 104° F (10° to 40°C)
<b>System Requirements</b>	Apple® Macintosh II, IIcx, IIci, IIfx, IIvx, Macintosh Centris™ 650, Macintosh Quadra™ 700, 800, 900, 950 and Performa™ 600 with System 7.01 or higher, 4MB of RAM. Additional RAM may be required for extensive collaboration. One NuBus slot is required for ShareView 300.	
<b>Telephone Line Requirement</b>	Standard analog telephone line with RJ-11 wall jack.	
<b>Video Upgrade</b>	A ShareView Video Upgrade is available which includes a ShareView Video Card, camera and cables necessary to add video capabilities to the standard ShareView 300 system.	
<b>Sourcing Information</b>	ShareView systems are available from authorized resellers. ShareView Technology, Inc., 1901 McCarthy Boulevard, Milpitas, CA 95035 Tel: 408-428-0330 Fax: 408-428-9871.	

**Sales inquiries: 800-998-1000**

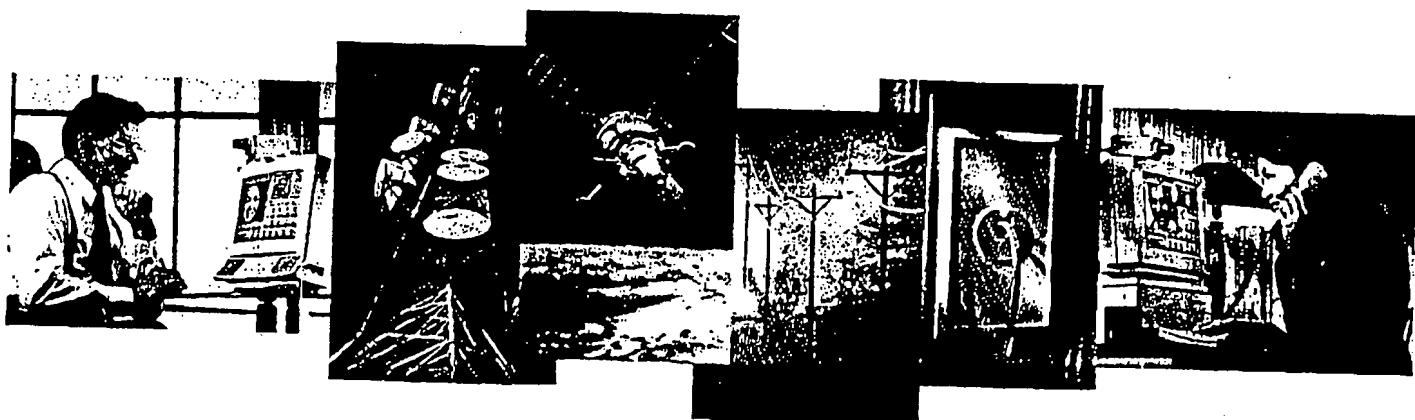
 ShareVision  
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# ShareView<sup>™</sup> 3000

DESKTOP VIDEO COMMUNICATIONS

## A REAL MEETING OF THE MINDS.

ShareView<sup>™</sup> 3000 from ShareVision Technology<sup>™</sup> can help you make the most of the time you spend working with others. ShareView 3000 will help you to conveniently gain understanding and agreement because you won't always have to meet in person to communicate complex information accurately. With ShareView 3000 and your Macintosh<sup>®</sup>, you can simultaneously talk, see each other, and collaborate on shared documents over one ordinary telephone line. Its unique collaboration features make it the best way to get your work done with others.



**CONVENIENT AND EFFECTIVE.** ShareView 3000 is a completely integrated hardware and software solution that lets you work at your desk and communicate using video, voice, graphics and data anywhere in the world—over one single ordinary phone line. You will be able to get your ideas across and see someone's reaction immediately.

**A COMPLETE SYSTEM.** ShareView 3000 makes the Macintosh a command console for an extraordinary suite of two-way communications tools. Because ShareView 3000 works with standard software applications, there is no need to invest money or time learning something new.

**MORE VALUE FOR YOUR INVESTMENT.** ShareView 3000 includes a built-in high-speed fax/modem, so in addition to its powerful collaborative features, you can enjoy easy file transfer, automatic fax send and retrieval and convenient access to your favorite networks, services and remote e-mail.

When deadlines are imminent and meetings are impractical, ShareView 3000 is the next best thing to being there.

## FEATURES

Operates on a standard analog telephone line

## BENEFITS

Allows users to easily install and affordably use the system on readily available, existing telephone lines; the single line connection assures easy and inexpensive access, worldwide.

Live color video of both parties

Users can share expressions and gestures to enhance communication and to simulate the effect of an in-person meeting.

Collaborative Document sharing

Allows users to work together, naturally and easily, on a shared document—just as if they were meeting in the same room.

Collaborative Whiteboard with draw, paint and text tools

Users can spontaneously brainstorm together and display ideas graphically for more effective communication.

Audio and video recording

Allows users to record important ShareView 3000 conversations and video for later review and to easily distribute to others for improved communication and understanding; ShareView 3000 technology allows 10 minutes of video to be recorded on one 1.44 MB floppy disk.

Snapshot

Easily capture a high-resolution still-image from the video window to conveniently analyze, store, edit or distribute.

Phonebook

File information about contacts, including photographs and ShareView Business Cards, for quick reference and autodialing.

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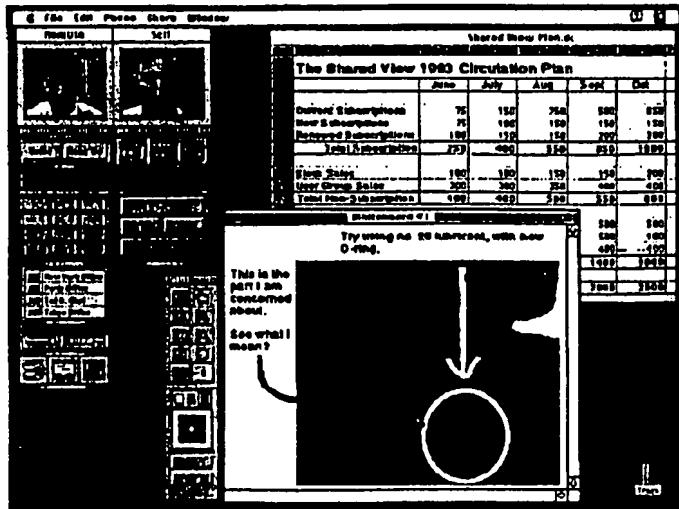
# ShareView™ 3000

## Color Video Windows

You get important information from the gestures, the expressions, the nuances that voice-only communications don't convey. Your voice is synchronized with the transmitted video, so your conversation will be more natural. And for privacy, video and audio mute buttons.

## Screen-Based Telephone

ShareVision's software provides an intuitive telephone interface to make calls, keep phonebooks and monitor activity.



## SYSTEM SPECIFICATIONS

ShareView 3000 from ShareVision Technology is the first integrated system that has everything that Macintosh users need to communicate and collaborate in real time with video by using existing analog phone lines. A ShareView 3000 connection can be made with another ShareView 300 or ShareView 3000 system.

<b>Color Video</b>	<b>Input</b> Display Resolution (pixels x lines) <b>Monitor Display Modes</b> <b>Frame Rate</b> <b>Snapshot Capture (pixels x lines)</b> <b>Snapshot Display (pixels x lines)</b> <b>Compression Algorithm</b>	2 composite (NTSC) sources, software-selectable Scalable: 96 x 60 to 192 x 150; 1) 96 x 60; 2) 128 x 106; 3) 192 x 150 Monochrome, gray-scale, 8, 16 and 24-bit color up to 15 fps Remote: 144 x 112; Local: 345 x 300 Remote: 288 x 224; Local: 345 x 300 VATP™ (Vector Adaptive Transform Processing™)			
<b>Audio</b>	<b>Speech Compression Algorithm</b> <b>Bandwidth</b>	VATP 4800 bps, dynamically allocated			
<b>Modem</b>	<b>Communication Rate</b> <b>Data Operating Modes</b> <b>Modem Command Set</b> <b>Fax Mode</b>	14400, 12000, 9600, 7200, 4800, 2400, 1200, 300 bps CCITT V.42, V.42bis, V.32, V.32bis, V.22, V.22bis, V.21 Bell212A, Bell103 Enhanced Hayes® AT command set Fax class1 (EIA/TIA 578), Fax class 2 (proposed: EIA/TIA 592) and Group 3 send and receive facsimile. Supports: V.29, V.27ter, V.21 Channel 2, V.17			
<b>Power Requirement</b>	<b>ShareView Video Card</b> <b>ShareView Audio Card</b>	14 Watts 14 Watts			
<b>Camera and Lens</b>	<b>Type</b> CCD Color	<b>Output</b> Composite, NTSC	<b>Base</b> Adjustable	<b>Focus</b> Manual	<b>Iris</b> Manual
<b>Mechanical</b>	<b>Item</b> ShareView Audio Card ShareView Video Card Camera and Lens	<b>Card Type</b> NuBus NuBus	<b>Weight</b> 0.5lb (0.25 Kg) 1.5lb (0.7 Kg)	<b>Dimensions</b> 4" x 12.75" (10cm x 32.4 cm) 4" x 12.75" (10cm x 32.4 cm)	
<b>Environmental</b>	<b>Operating Temperature</b> 50° to 104° F (10° to 40°C)	<b>Humidity</b> 30% to 90%	<b>Storage Temperature</b> 50° to 104° F (10° to 40°C)		
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<b>Telephone Line Requirement</b>	Standard analog telephone line with RJ-11 wall jack.				
<b>Sourcing Information</b>	ShareView systems are available from authorized resellers. ShareVision Technology, Inc., 1901 McCarthy Blvd, Milpitas, CA 95035 Tel: 408-428-9871 Fax: 408-428-9871.				

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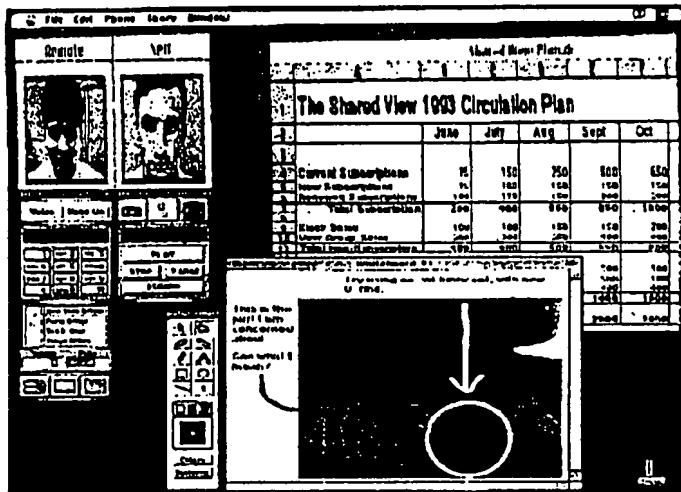
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### Color Video Windows

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### Screen-Based Telephone

ShareVision's software provides an intuitive telephone interface to make calls, keep phonebooks and monitor activity.



### Document Sharing

You can both work on the same document from popular Macintosh software applications. You have

simultaneous control of the same shared window, so it's easy to edit, review and collaborate on documents with another ShareView user.

### Shared Whiteboard

A Whiteboard makes meetings more productive. It's a better way to explain and understand complex concepts. To explain ideas, outline objectives. With the shared Whiteboard and tools, it's easy to draw, point, outline or communicate simultaneously.

### SYSTEM SPECIFICATIONS

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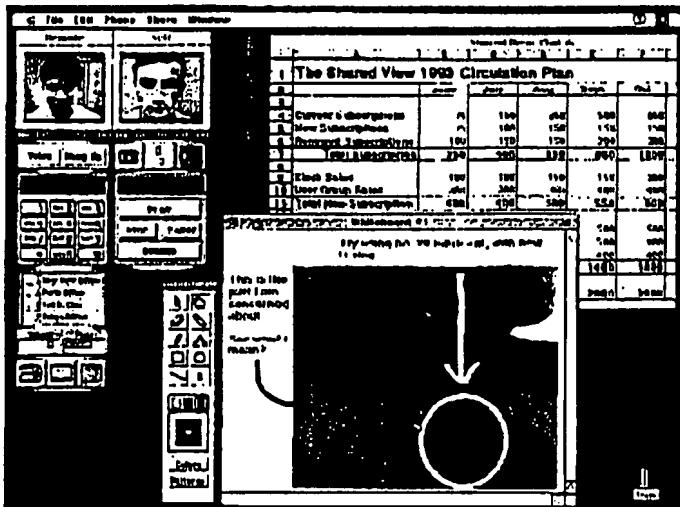
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<b>Power Requirement</b>	<b>ShareView Video Card</b> <b>ShareView Audio Card</b>	14 Watts 14 Watts
<b>Camera and Lens</b>	<b>Type</b> CCD Color	<b>Output</b> Composite, NTSC
	<b>Base</b> Adjustable	<b>Focus</b> Manual
	<b>Iris</b> Manual	
<b>Mechanical</b>	<b>Item</b> ShareView Audio Card ShareView Video Card Camera and Lens	<b>Card Type</b> NuBus NuBus
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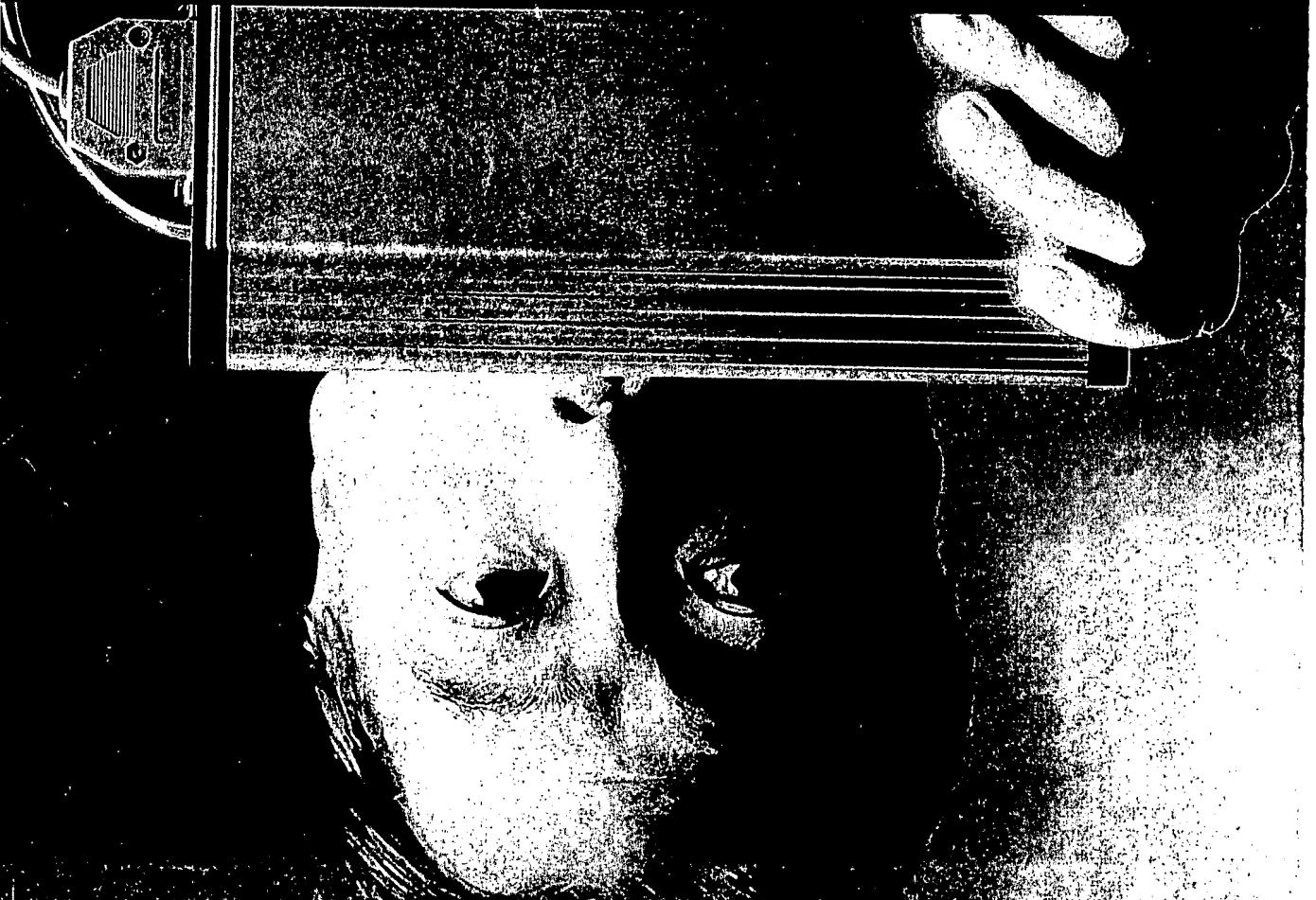


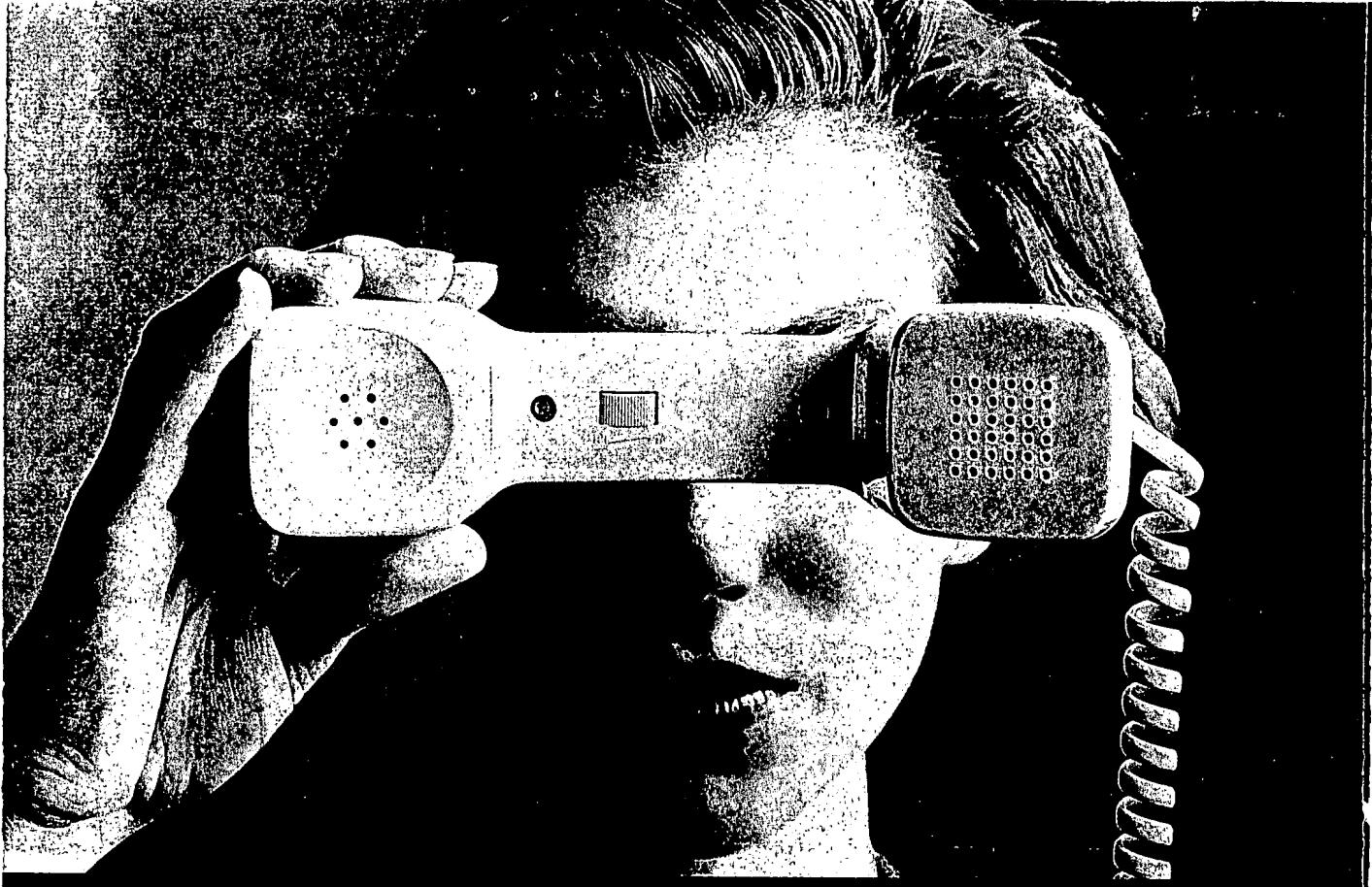
With e-mail, you can't sit up and listen.



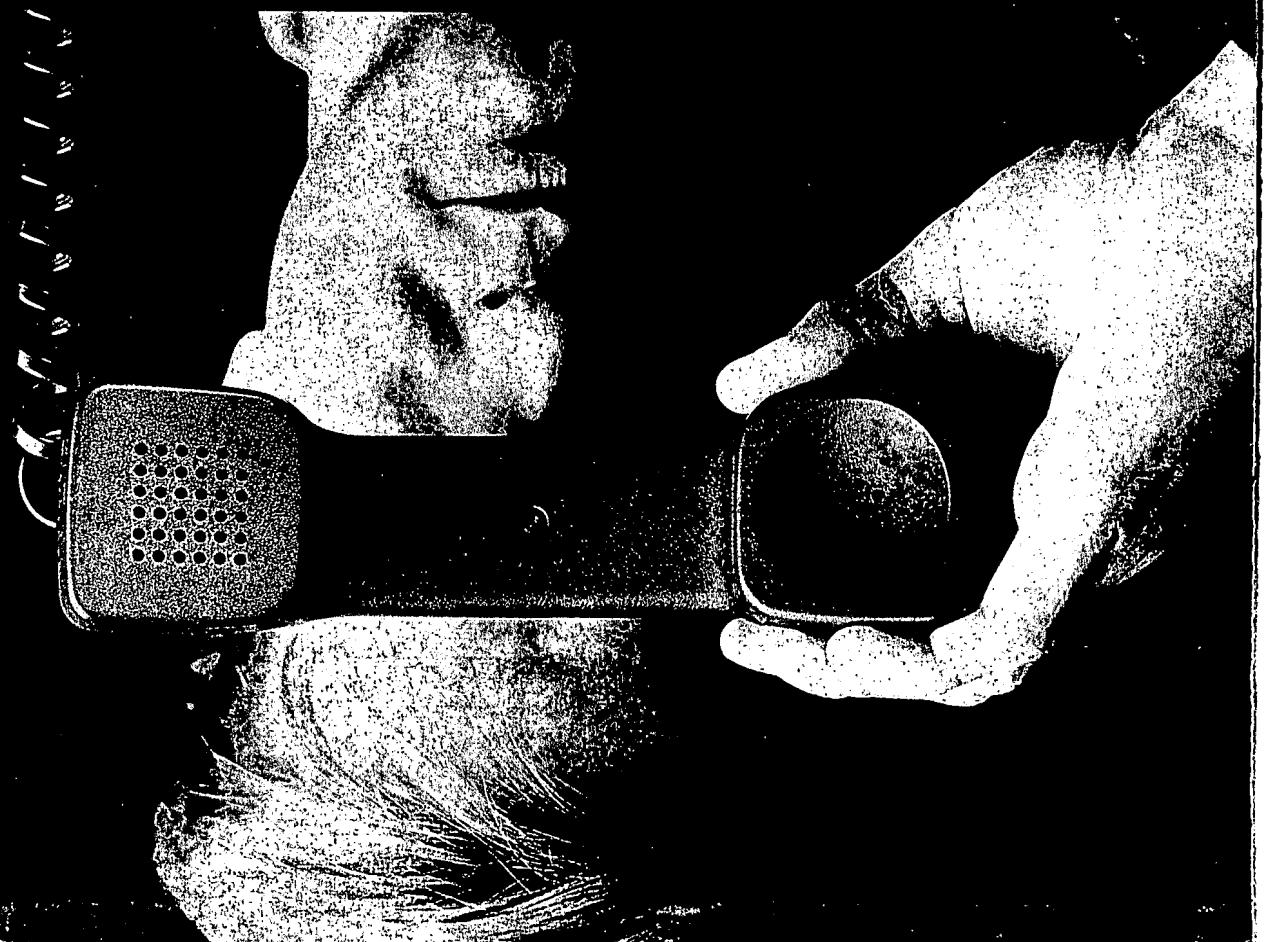


With a faxmodem, you can't speak your mind.

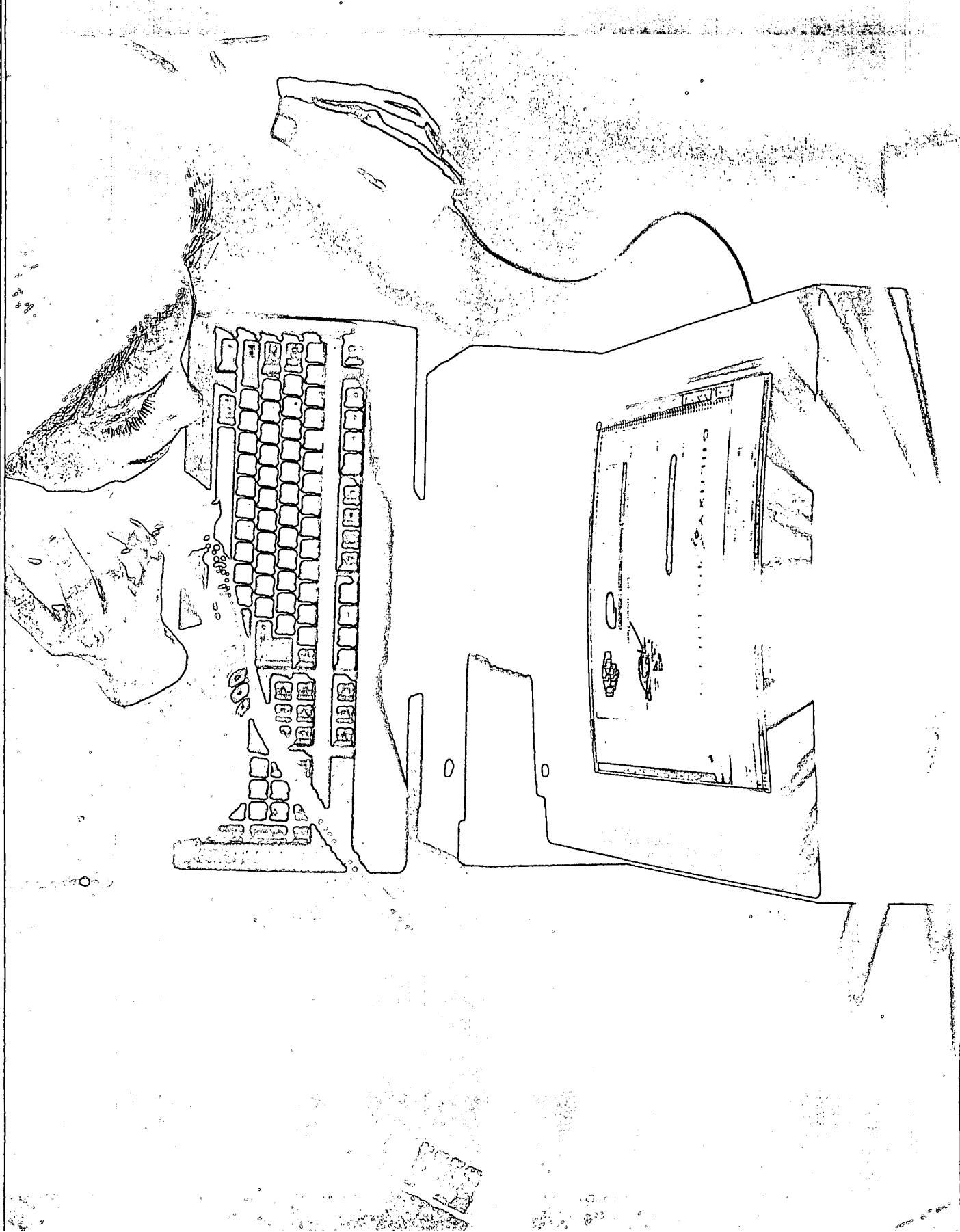




With a phone, you can't see the big picture.



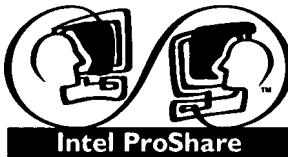
With Intel ProShare™ Personal  
do it all with simultaneous



nal Conferencing, you can  
s sight, sound and screen.



# PC Power. One-on-One Communications.



Intel ProShare

*Introducing ProShare™ Personal Conferencing—a family of communications products that will revolutionize the way you work with others. By adding the power of your PC to your one-on-one communications, you'll be able to simultaneously share ideas. Even when you're far apart.*

## Eliminate the evils of communications.

See no message. Hear no message. Speak no message. Until now, communication tool limitations made it impossible to get your whole message across. But with Intel ProShare Personal Conferencing, you can communicate clearly through sight, sound and screen.

It's as easy as picking up your phone and turning on your PC. You and a colleague can discuss ideas and concepts while you interact in the same PC document.

Meetings can be held one-on-one, right at your desktop. And you'll get immediate feedback so you can make quicker decisions—whether you and your associate are across the hall. Or across the globe.

## You and a colleague can interact simultaneously.

The family of ProShare products is designed to let you and a partner have dis-

cussions within any Windows\* document. That means both of you can see changes and comments on your screens as they are made. Just copy your document onto the shared ProShare screen. Then pick any tool—pens,

## Communication Tool Comparison Chart

Which communication tools let you share info and work together...	Overnight Mail	Phone	Fax/E-Mail	Room or Workstation Video Conf.	ProShare® Personal Conferencing
From your PC					
From your office		.	.		.
With your data	.		Limited	Limited	.
On your schedule		.	.		.
Interactively		Limited			.
Face-to-face videocon				.	.
Audibly		.		.	.



highlighters, or pointers—to edit, emphasize and annotate while you discuss. You can type your comments right onto the shared screen. Write personal notes in your own private space. Update objects with OLE (Object Linking and Embedding). Even copy and paste from other documents. And you both see the changes simultaneously.

## Take advantage of the power already on your desktop.

By having your meetings right at your desk, all the files and applications on your PC and the information in your office are immediately accessible. And because you'll use your existing PC and all your own Windows applications, you'll be working in an environment you're already familiar with.

## Work together even if your colleague doesn't have ProShare software.

ProShare products let you communicate with anyone—whether they own ProShare software or not. A feature called Jump Start enables you to download ProShare software over a modem so your associate can accept a ProShare Personal Conferencing call. It's that easy. Just initiate the call with ProShare software, and you're ready to collaborate.

## Enhance your document conferencing with video.

If you want to meet face-to-face, try the ProShare Personal Conferencing Video System. With video and audio added to document processing, you can communicate with all your powers of expression in order to fully make your point.

The images you'll see will be sharp and clear thanks to Intel's Indeo™ video compression technology. And the video system is interoperable with all ProShare products.

So you can get it now. Or start out with ProShare document conferencing and add video capabilities later.

## ProShare Personal Conferencing works with established technology.

With ProShare products, you can connect with an associate over a LAN, telephone line, or Integrated Services Digital Network (ISDN) line.<sup>†</sup> So ProShare conferencing works with technologies that are established and available.

ProShare products use a familiar Windows interface. The video products take advantage of Indeo technology, so you can record high-quality video to your hard disk or play and record Windows business audio (.WAV). And since ProShare products take advantage of these as well as other PC standards, you can start using personal conferencing immediately with the technology you have—and will have in the future.

## Try ProShare software FREE for 60 days.

We'll send you a free Time-Out version just for the asking. See the back panel for details. And call 1-800-538-3373, ext. 183.



<sup>†</sup>An ISDN line is required for video conferencing only. Check with your local phone company for availability.



The ProShare family of personal conferencing products includes a range of features to fit your needs and budget, from document conferencing to more full-featured video systems. And all ProShare products have a built-in growth path, so you can start with just document conferencing and add video later. All levels have a common user interface and will interact smoothly with other ProShare products.

### The safe choice because it's from Intel.

With PC technology, tremendous strides have been made in the way you work. And at Intel, we want to extend that technology into advancing the way

you communicate with others. By establishing industry standards, advancing personal conferencing technologies and creating alliances with domestic and international communications leaders, we're ready to pave the way for the next technological revolution—the Personal Conferencing revolution.

ProShare™ Personal Conferencing	System Requirements	Connection Requirements
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**polarity**

point

**arrow and column numbers.** **3.** A location in a geometric form, represented by two or more numbers that constitute its coordinates.

**point<sup>2</sup>** \point\ *vb.* To move an arrow or other such indicator to a particular item or position on the screen by using direction keys or by maneuvering a pointing device such as a mouse.

**point-and-click** \point'ənd-klik'\ *adj.* Enabling a user to select data and activate programs by using a mouse or other pointing device to move a cursor to a desired location ("point") and pressing a button on the mouse or other pointing device ("click").

**PointCast** \point'kast\ *n.* An Internet service that delivers and displays a personalized set of news articles to individual users. Unlike the World Wide Web and other Internet applications, PointCast is a *push* technology, where the server automatically uploads data without a specific command from the client. *See also* server (definition 2).

**point chart** \point' chārt\ *n.* *See* scatter diagram.

**point diagram** \point' dī'ə-gram\ *n.* *See* scatter diagram.

**pointer** \poin'tər\ *n.* **1.** In programming and information processing, a variable that contains the memory location (address) of some data rather than the data itself. *See also* address<sup>1</sup> (definition 1), handle (definition 1), reference<sup>1</sup>. **2.** *See* mouse pointer.

**pointing device** \poin'tēng də-vīs`\ *n.* An input device used to control an on-screen cursor for such actions as "pressing" on-screen buttons in dialog boxes, choosing menu items, and selecting ranges of cells in spreadsheets or groups of words in a document. A pointing device is often used to create drawings or graphical shapes. The most common pointing device is the mouse, which was popularized by its use with the Apple Macintosh. Other pointing devices include graphics tablets, styluses, light pens, joysticks, pucks, and trackballs. *See also* graphics tablet, joystick, light pen, mouse, puck, stylus, trackball.

**point listing** \point' lī'stēng\ *n.* A database of popular Web sites categorized by topics of interest and often rated by design and content.

**point of presence** \point' əv prez'əns\ *n.* **1.** A point in a wide area network to which a user can

connect with a local telephone call. **2.** A point at which a long distance telephone carrier connects to a local telephone exchange or to an individual user. *Acronym:* POP (pop).

**point of sale** \point' əv säl'\ *n.* *See* POS.

**point-to-point configuration** \point'to-point' kən'fi'gyur-ə'shən\ *n.* A communications link in which dedicated links exist between individual origins and destinations, as opposed to a point-to-multipoint configuration, in which the same signal goes to many destinations (such as a cable TV system), or a switched configuration, in which the signal moves from the origin to a switch that routes the signal to one of several possible destinations.

**Point-to-Point Protocol** \point'tō-point' prō'to-kol\ *n.* *See* PPP.

**Point-to-Point Tunneling Protocol** \point'tō-point' tun'əl-ēng prō'to-kol\ *n.* A specification for virtual private networks in which some nodes of a local area network are connected through the Internet. *Acronym:* PPTP (P^P-T-P). *See also* virtual network.

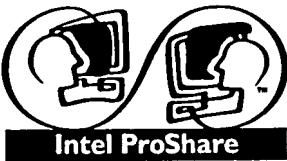
**Poisson distribution** \pwo-sōn' dis-trə-byōō'shən\ *n.* A mathematical curve often used in statistics and simulation to represent the likelihood of some event occurring, such as the arrival of a customer in a queue, when the average likelihood is known. This distribution, named after the French mathematician S. D. Poisson, is simpler to calculate than the normal and binomial distributions. *See also* binomial distribution, normal distribution.

**poke** \pōk\ *vb.* To store a byte into an absolute memory location. PEEK (read a byte from memory) and POKE commands are often found in programming languages, such as Basic, that do not normally allow access to specific memory locations.

**polar coordinates** \pō'lər kō-ōr'də-nāts\ *n.* Coordinates of the form  $(r, \theta)$  used to locate a point in two dimensions (on a plane). The polar coordinate  $r$  is the length of the line that starts at the origin and ends at the point, and  $\theta$  (Greek theta) is the angle between that line and the positive  $x$ -axis. *Compare* Cartesian coordinates.

**polarity** \pō-lär'ə-tē, pə-lär'ə-tē\ *n.* The sign of the potential (voltage) difference between two points in a circuit. When a potential difference

# PC Power. One-on-One Communications.



*Introducing ProShare™ Personal Conferencing—a family of communications products that will revolutionize the way you work with others. By adding the power of your PC to your one-on-one communications, you'll be able to simultaneously share ideas. Even when you're far apart.*

## Eliminate the evils of communications.

See no message. Hear no message. Speak no message. Until now, communication tool limitations made it impossible to get your whole message across. But with Intel ProShare Personal Conferencing, you can communicate clearly through sight, sound and screen.

It's as easy as picking up your phone and turning on your PC. You and a colleague can discuss ideas and concepts while you interact in the same PC document.

Meetings can be held one-on-one, right at your desktop. And you'll get immediate feedback so you can make quicker decisions—whether you and your associate are across the hall. Or across the globe.

## You and a colleague can interact simultaneously.

The family of ProShare products is designed to let you and a partner have dis-

cussions within any Windows® document. That means both of you can see changes and comments on your screens as they are made. Just copy your document onto the shared ProShare screen. Then pick any tool—pens,

## Communication Tool Comparison Chart

Which communication tools let you share info and work together...	Overnight Mail	Phone	Fax/E-Mail	Room or Workstation Video Conf.	ProShare® Personal Conferencing
From your PC					
From your office		•	•	•	•
With your data... (e-mail)	•	•	Limited	Limited	•
On your schedule		•	•	•	•
Interactively (video)		Limited		•	•
Face-to-face in color				•	•
Audibly	•	•	•	•	•



highlighters, or pointers—to edit, emphasize and annotate while you discuss. You can type your comments right onto the shared screen. Write personal notes in your own private space. Update objects with OLE (Object Linking and Embedding). Even copy and paste from other documents. And you both see the changes simultaneously.

## Take advantage of the power already on your desktop.

By having your meetings right at your desk, all the files and applications on your PC and the information in your office are immediately accessible. And because you'll use your existing PC and all your own Windows applications, you'll be working in an environment you're already familiar with.

## Work together even if your colleague doesn't have ProShare software.

ProShare products let you communicate with anyone—whether they own ProShare software or not. A feature called Jump Start enables you to download ProShare software over a modem so your associate can accept a ProShare Personal Conferencing call. It's that easy. Just initiate the call with ProShare software, and you're ready to collaborate.

## Enhance your document conferencing with video.

If you want to meet face-to-face, try the ProShare Personal Conferencing Video System. With video and audio added to document processing, you can communicate with all your powers of expression in order to fully make your point.

The images you'll see will be sharp and clear thanks to Intel's Indeo™ video compression technology. And the video system is interoperable with all ProShare products.

So you can get it now. Or start out with ProShare document conferencing and add video capabilities later.

## ProShare Personal Conferencing works with established technology.

With ProShare products, you can connect with an associate over a LAN, telephone line, or Integrated Services Digital Network (ISDN) line.<sup>†</sup> So ProShare conferencing works with technologies that are established and available.

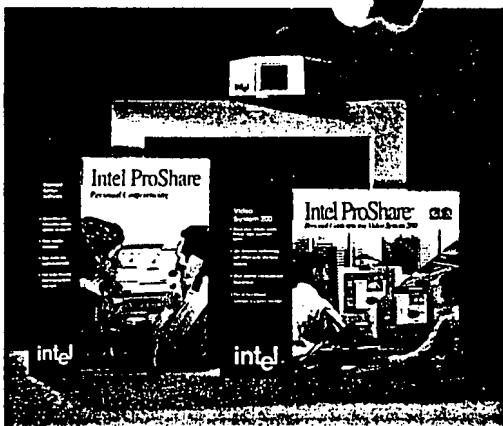
ProShare products use a familiar Windows interface. The video products take advantage of Indeo technology, so you can record high-quality video to your hard disk or play and record Windows business audio (.WAV). And since ProShare products take advantage of these as well as other PC standards, you can start using personal conferencing immediately with the technology you have—and will have in the future.

## Try ProShare software FREE for 60 days.

We'll send you a free Time-Out version just for the asking. See the back panel for details. And call 1-800-538-3373, ext. 183.



<sup>†</sup>An ISDN line is required for video conferencing only. Check with your local phone company for availability.



The ProShare family of personal conferencing products includes a range of features to fit your needs and budget, from document conferencing to more full-featured video systems. And all ProShare products have a built-in growth path, so you can start with just document conferencing and add video later. All levels have a common user interface and will interact smoothly with other ProShare products.

### The safe choice because it's from Intel.

With PC technology, tremendous strides have been made in the way you work. And at Intel, we want to extend that technology into advancing the way

you communicate with others. By establishing industry standards, advancing personal conferencing technologies and creating alliances with domestic and international communications leaders, we're ready to pave the way for the next technological revolution—the Personal Conferencing revolution.

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